



ABOUT

Profile

An innovative and concept-driven graphic designer with almost 5 years' professional experience in creating multidisciplinary solutions for brand, print and screen, working on both studio and personal projects.

Recognition

Grain Edit, Awwwards, Behance, TypoJungle, ISO50, AsileOne, Smashing Magazine, Eight:48, siteInspire, Not In, Looks Like Good Design, The Strange Attractor, CV Parade.

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The Modernist / Forever, Gestalten (2011, tba)
Minimalist Graphics, Harper Collins (2011)
Music / Corporate Graphics, Cuboctaedro, (tba)

Skills

- › Generating original ideas for a given brief, with a high focus on quality and detail
- › Producing considered design based on knowledge of design principles, aesthetic concepts, best practice and print production processes
- › Directing and managing complex projects from concept to completion, meeting deadlines and budgets
- › Communicating confidently, with strong interpersonal skills and extensive client-facing experience

Tools

InDesign, Photoshop, Illustrator, Coda, Transmit, HTML, CSS, WordPress, Google Apps, TaskPaper, Pen & Paper.

EMPLOYMENT

Popcorn Design (popcornbox.com)
Graphic Designer, 07/2007–present

- › Responsible for graphic design and art direction on a variety of media for a range of clients from small independent companies to blue chip corporations
- › Create brand identities and guidelines, logos, stationery, brochures, newsletters and reports, corporate and e-commerce websites, microsites, HTML emails, B2B and B2C advertising campaigns, video showreels and idents
- › Build, motivate and direct design and production teams, coordinate freelance designers and developers to meet all project requirements
- › Draft creative briefs, proposals and pitches, project estimation, budgeting and invoicing

William Martin Productions (wmproductions.co.uk)
Junior Digital Designer, 01/2007–07/2007

- › Designed and project managed websites, microsites, Flash animations, HTML newsletters, banner adverts, event media branding, DVD menus and interactive CD-ROMs
- › Managed client relationships and website development outsourcing, and contributed to pitches

360 Partnership (360partnership.net)
Junior Digital Designer, 09/2006–12/2006

- › Designed the agencies web applications and developed guidelines for future software, working autonomously
- › Redesigned the agencies website
- › Produced e-training software

CLIENTS & BRANDS

Adidas Originals
Compass Group
Focus PR

Filofax
Harveys
Hill and Knowlton

Lucozade
Nike Running
PA&G Gallery

Swan Vesta
Weber Shandwick
Various Production

EDUCATION

BSc (Hons)
Multimedia Production
First Class
2003–2006
Oxford Brookes University

BA (Hons)
Typographic Design
Completed first year
1999–2000
Swindon College

A-Level Design, A-Level
Photography, Advanced
GNVQ Art & Design
1997–1999
Abingdon & Witney College

GCSEs
6 Gained A–C
1992–1997
King Alfred's School

PERSONAL

I am a co-founder of Bridging the Gap, a music and art collective of designers, DJs, filmmakers, producers and photographers. We run a blog, recently opened an online shop, organise parties in east London and have the main stage and boat party at next year's Stop Making Sense festival in Croatia.

- BLOG** btglondon.com
- SHOP** btg.bigcartel.com
- BEHANCE** behance.net/rossgunter
- TWITTER** twitter.com/rossgunter
- DESIGNSPARATION** designspiration.net/rossgunter